

GUESS

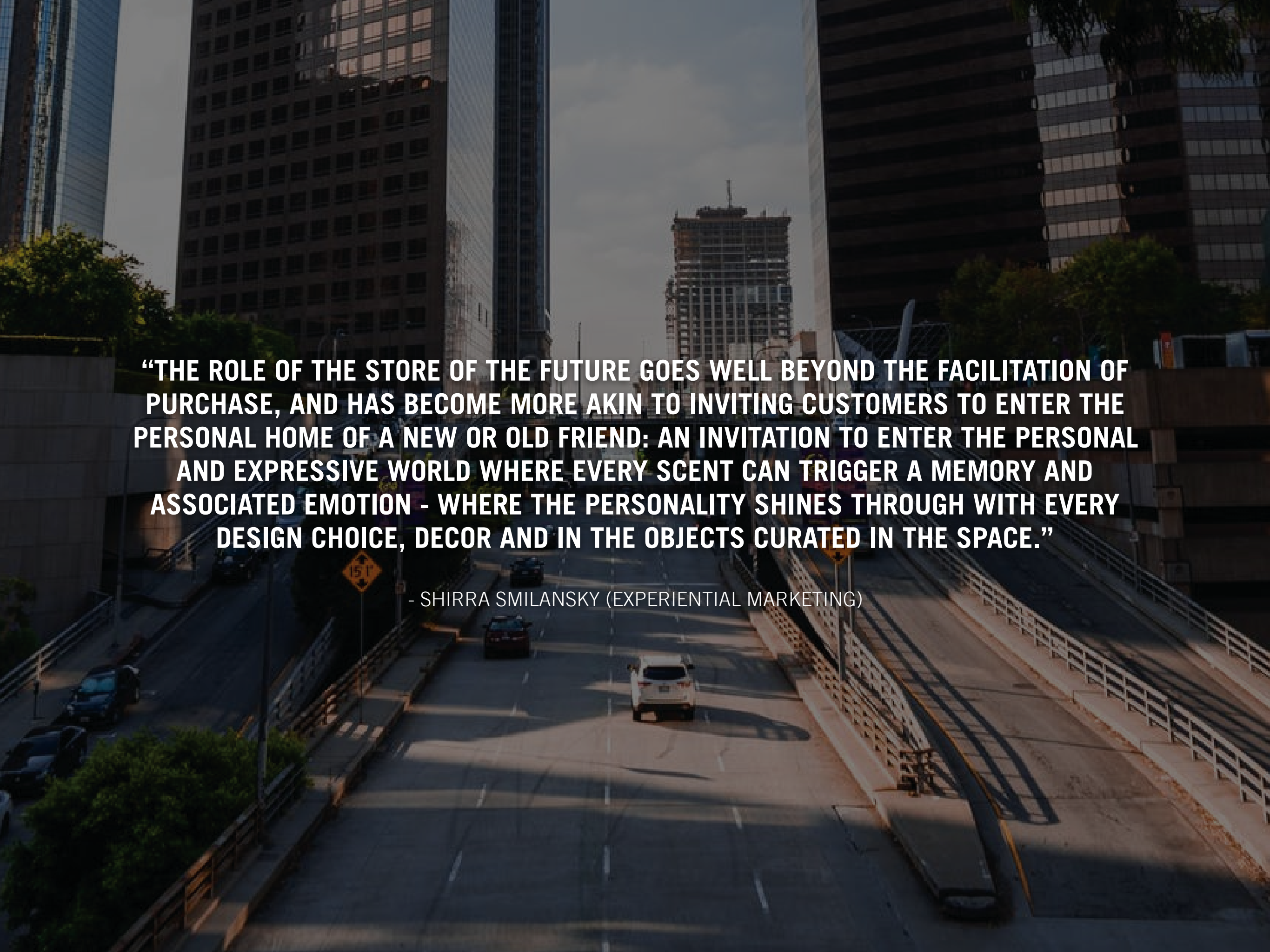
C R E A T I V E



CUSTOM LUXURY MOBILE POP UP TRAILERS

THINK DIFFERENT. DESIGN CREATIVE.

WWW.GUESSCREATIVE.COM | GUESTON@GUESSCREATIVE.COM | 817.937.3793
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A photograph of a city street with tall buildings on either side. The street is viewed from an elevated perspective, showing a road with a white car in the center and a dark car further ahead. A yellow diamond-shaped road sign with a black border and the number '15' is visible on the left side of the road. The sky is overcast and grey. The overall scene is a typical urban environment.

“THE ROLE OF THE STORE OF THE FUTURE GOES WELL BEYOND THE FACILITATION OF PURCHASE, AND HAS BECOME MORE AKIN TO INVITING CUSTOMERS TO ENTER THE PERSONAL HOME OF A NEW OR OLD FRIEND: AN INVITATION TO ENTER THE PERSONAL AND EXPRESSIVE WORLD WHERE EVERY SCENT CAN TRIGGER A MEMORY AND ASSOCIATED EMOTION - WHERE THE PERSONALITY SHINES THROUGH WITH EVERY DESIGN CHOICE, DECOR AND IN THE OBJECTS CURATED IN THE SPACE.”

- SHIRRA SMILANSKY (EXPERIENTIAL MARKETING)



TAKE YOUR EXPERIENCE ON THE GO.

MOBILE COMMERCIAL SPACES DESIGNED ESPECIALLY FOR YOU.

**MAKE SURE YOUR TARGET AUDIENCE'S EXPERIENCE OF
YOUR BRAND IS RELEVANT, AUTHENTIC,
DIFFERENTIATED, AND POSITIVE.**



WHO IS **GUESS**?
CREATIVE

GUESS
C R E A T I V E

IS A UNIQUE DESIGN SERVICE THAT SEEKS TO INNOVATE WITH PHYSICAL SPACE, PRODUCTS & DESIGN THROUGH OUR SPECIALIZATION OF ARCHITECTURE, BUILDING DESIGN, STRATEGY, BRANDING AND RELATIONSHIPS WITH MANUFACTURING THROUGH THE CREATION OF CUSTOM SHIPPING CONTAINER STRUCTURES, LUXURY MOBILE BUSINESS SPACES TRAILERS & SPORTS ELECTRIC QUADS.



IN COLLABORATING WITH BRANDS TO EXPRESS
THEIR VISION, **GUESS** CREATES MOBILE
CREATIVE EXPERIENCES FOR BRANDS.

POSSIBILITIES RANGE FROM MOBILE RETAIL SPACES, GYMS, BARS, ART GALLERIES, GAMING, EXPERIENTIAL MUSEUMS, SOUND STUDIOS, PRODUCT DISPLAYS, CLASSROOMS, LOUNGES, LEARNING PODS, CAR WASH STATIONS, INTERACTIVE TECH SPACES, IMMERSIVE ACTIVATIONS, MEDITATION SPACES, CIGAR SHOPS, VIRTUAL / AUGMENTED REALITY TRAILERS AND MANY MORE.



RECENT DESIGN PROJECTS

GUESS
CREATIVE

CISE MOBILE RETAIL EXPERIENCE COMPLETED IN OCTOBER 2021

28' TRAILER DESIGNED FOR BLACK OWNED ONLINE RETAIL COMPANY TO SHOWCASE NEW PRODUCTS.



CISE

MILO MOBILE CLASSROOM CONCEPT

40' TRAILER DESIGNED FOR BLACK OWNED ONLINE ED-TECH TO **UTILIZE CULTURE, TECHNOLOGY & SPACE** TO INSPIRE FUTURE GENERATIONS TO BE THEIR BEST SELVES.



MILO

LARRY JUNE MOBILE WELLNESS EXPERIENCE CONCEPT

40' TRAILER DESIGNED & PROPOSED FOR WELLNESS FOR BAY AREA MUSIC ARTIST, LARRY JUNE. THE SPACE HAS A JUICE BAR & A PELATON SPACE TO ENCOURAGE NUTRITION & FITNESS.



Larry June

GUESS CREATIVE SPECIALIZES IN **THOUGHTFUL DESIGN, GREAT SERVICE & RESPONSIVE COMMUNICATION.**



GUESSCREATIVE DESIGN & STRATEGY

Meet with the Guesscreative Team on Google Meet to discuss project scope, design, requirements, timeline and budget. From there, an initial design concept can be produced.



FINDING THE RIGHT FABRICATOR

Once the scope of work is determined and the conceptual design is complete. Guesscreative will find the appropriate trailer to buy and get quotes from qualified manufacturers / fabricator that fit your specific experiential needs & budget.



FABRICATION COORDINATION DELIVERY

Guesscreative will coordinate design & finishes with the selected fabricator. Our selected fabricating partners are able to manage transportation and logistics services, onsite installation, technical supervision and storage. Once the build is completed, it will be delivered to your site of choice.

PRICING.

GUESSCREATIVE IS A DESIGN, COORDINATION & PROJECT MANAGEMENT BUSINESS. GUESSCREATIVE TAKES 20% OF TOTAL BUILD COSTS (EXCLUDING DELIVERY).



GUESTON SMITH

GUESSCREATIVE
FOUNDER | CREATIVE DIRECTOR

HEAD OF DESIGN AT KUBED LIVING
SHIPPING CONTAINER HOME DESIGN SERVICE

MULTI-DISCIPLINARY DESIGNPRENEUR

SEEKING TO HELP CONCEPTUALIZE AND DEVELOP FORWARD THINKING PROJECTS THROUGH CREATIVE DESIGN THINKING & VALUE CREATION. GUESTON COMBINES ARCHITECTURAL DESIGN, THOUGHTFULNESS, CREATIVE THINKING, & GRAPHIC DESIGN TO DEVELOP INTERESTING AND IMPACTFUL PROJECTS THAT ALLOW BUSINESSES, BRANDS & ENTREPRENEURS TO DIFFERENTIATE THEMSELVES FROM THE COMPETITION & PROVIDE MEMORABLE EXPERIENCES FOR A VARIETY OF MARKETS.

USC SCHOOL OF ARCHITECTURE 2015 ALUM

**HARVARD BUSINESS SCHOOL ONLINE -
ENTREPRENEURSHIP ESSENTIALS 2020**

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THE POSSIBILITIES ARE ENDLESS. LET'S CHAT.

GUESTON SMITH

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